

EASY SLIDE

simple · quiet

THE INNOVATIVELY
SEGMENTED
SLIDING DOOR
RUNNER

DEAR RETAIL PARTNER

As a supplier of wardrobe and bedroom systems, rauch is synonymous with a close and efficient partnership with retailers. Our customer teams are constantly on the lookout for innovative solutions to continue improving processing in terms of logistics and customer services between your company and rauch. This is all aimed at "making life easier and better" for our mutual customers with the shortest possible lead times.

This aim is also demonstrated by the innovations showcased for you at our 2020 Autumn Fair which we will be launching together at the beginning of 2021:

rauch EASY SLIDE – the innovatively segmented sliding door runner

With this technology that is exclusive to rauch, you will benefit from considerable advantages in warehousing, logistics, general handling and sales. The new runner allows much easier handling and warehousing of the runners in consignment stock, preventing packages from going missing when accepting delivery of the goods, placing them in your warehouse and removing them for delivery to end customers. For your fitters and customers who collect, this means easier transportation and installation of large sliding door wardrobes. This way we increase efficiency in processing orders, reduce complaints and increase customer satisfaction.

As of January 2021, we will provide all orders for sliding door wardrobes in the rauch BLACK and rauch ORANGE brands with innovative rauch EASY SLIDE sliding door runners.

This also applies to orders which have already been confirmed for delivery in 2021. There will be no extra charge to you as we will simply adjust these purchase orders on your behalf. This means that the orders you have already placed will automatically be amended for you. Therefore, you will be receiving the sliding door wardrobes with rauch EASY SLIDE from now on.

Nothing will change visually at first glance so you will not need to replace anything in your showrooms. The benefits will become apparent for everyone concerned when the new technical version is delivered.

This handout gives you all the important facts for every point of contact in your company

so all the departments affected will be informed quickly and fully.

Tip: You can simply display the leaflet as a poster!

Please note that we are using a damper with even better ease of use (Generation 2021) with the innovatively segmented rauch EASY SLIDE runner. It is not possible to combine the previous damper with rauch EASY SLIDE. Therefore, we recommend that you equip your current stock of sliding door wardrobes in the rauch BLACK and rauch ORANGE brands with dampers of the previous design or order some more.

To make it really easy for your order processing system, you will find a table in the handout with details of the old and new door dampers. For new consignment stock, please just order the Generation 2021 dampers from now on. Many thanks.

Together, we will introduce this innovation successfully in order to improve the close and efficient partnership between our companies even more.

Many thanks - we are looking forward to it.

If you have any questions or require any additional information, please feel free to contact our customer teams.

Best regards
rauch Möbelwerke GmbH

WHAT IS rauch EASY SLIDE ?



rauch EASY SLIDE is the innovatively segmented sliding door runner for rauch sliding door wardrobes.

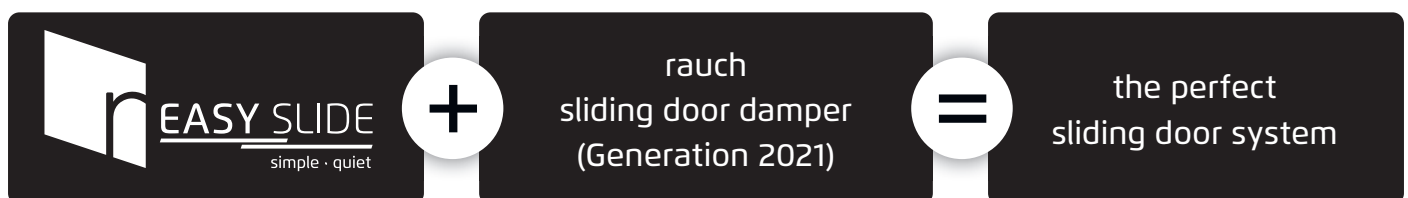
Starting from a wardrobe width of 250 cm, the segmented runners are connected with an innovative plug-in element. The technology allows contact-free travel over the connection point and is therefore imperceptible.

With rauch EASY SLIDE we are making our wardrobes in the rauch BLACK and rauch ORANGE brands even easier to use now. And making life a lot easier for our customers - when they are purchasing, transporting, installing and using the wardrobes.

rauch EASY SLIDE, the innovative runner, patented and available exclusively from rauch.

Incidentally, the improved rauch sliding door dampers (Generation 2021) can be ordered as an option and are a perfect addition to EASY SLIDE. The doors are stopped even more gently than before as a result of an extended soft-close distance.

Find out more:



HOW TO RECOGNISE THE NEW rauch EASY SLIDE



Our EASY SLIDE logo on promotional material on the POS.



Our EASY SLIDE mark on price lists, displays, brochures and in the form of a furniture sticker.



This label indicates packages with the innovative EASY SLIDE runner (during the introductory phase Q1/2021).

BENEFITS FOR YOUR LOGISTICS

- ▀ No more separate warehousing of long packages (max. length 250 cm)
- ▀ All packages included in consignment stock ...
- ▀ ... so you can prevent packages from going missing when accepting delivery of the goods, placing them in your warehouse and removing them for delivery to end customers
- ▀ Easy handling throughout the logistics process - right up to the end customer



This label indicates packages with the innovative EASY SLIDE runner.
Please do NOT mix with old stock (during the introductory phase in Q1/2021)!



BENEFITS FOR DELIVERY AND INSTALLATION

- ▀ Improved delivery options, e.g. smaller vehicles or parcel services
- ▀ Easier delivery e.g. using lifts, straightforward transportation in narrow staircases or along corridors, etc.
- ▀ Installation without collisions or errors
- ▀ Easier handling during installation



BENEFITS FOR YOUR END CUSTOMERS

- Easy handling when collecting the goods, e.g. transportation in a car, at home, etc.
- Easy to assemble the two-part runner by connecting with patented connector
- Error-free hanging of the doors thanks to clearly defined running paths and a distinct difference in runner height
- Extremely quiet rollers in the lower runner ensure quiet door movement
- Thanks to the optional door damper (not included as standard in the rauch EASY SLIDE package), the sliding doors are stopped gently and quietly, for even greater smoothness and safety



TECHNOLOGY AND EASE OF USE

rauch **EASY SLIDE** - simple · quiet

- ▀ Segmented runner - smaller package
- ▀ Easy to install without errors - no wrong hanging of doors
- ▀ Imperceptible contact-free travel over the connecting point
- ▀ Extremely quiet rollers in the lower runner ensure quiet door movement



New, extremely quiet rollers reduce running noise.

rauch **SLIDING DOOR DAMPER** (Generation 2021)*



Sliding door dampers (Generation 2021) with extended soft-close distance.

- ▀ Extended soft-close distance of 7 cm
- ▀ Sliding doors are slowed down earlier and more gently than before when being closed ...
- ▀ ... leading to less noise and more safety

* Sliding door dampers available as an option!
Keep control with new article numbers (see pages 8 and 9)

INTRODUCTION OF rauch EASY SLIDE

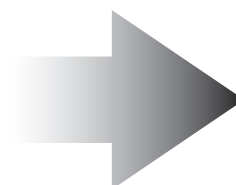



There will also be the following changes to sliding door dampers with the introduction of the innovative **rauch EASY SLIDE** runner:

Notes on rauch BLACK ACCESSORIES 1.0:



Colour code Z3010, Z3011	damper for gliding doors OLD
set of 2 dampers for gliding doors	Art. no. 2002
damper for middle door	Art. no. 2177
opening damper	Art. no. 2000
set of 2 door opening dampers	Art. no. 2005

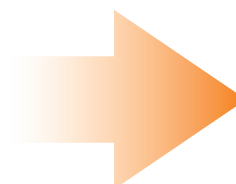


damper for gliding doors rauch EASY SLIDE
Art. no. 2182
Art. no. 2183
Art. no. 2180
deleted

Notes on rauch ORANGE + ACCESSORIES 1.0, 1.1, 1.2:



Colour code A0066	damper for gliding doors OLD
set of 2 dampers for gliding doors	Art. no. 9T71
damper for middle door	Art. no. 9T72
opening damper	Art. no. 9T73
set of 2 door opening dampers	Art. no. 9T74

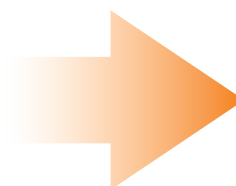


damper for gliding doors rauch EASY SLIDE
Art. no. 9DM1
Art. no. 9DM4
Art. no. 9DM6
deleted

Notes on rauch ORANGE + ACCESSORIES 4.0:



Colour code Z3017	damper for gliding doors OLD
set of 2 dampers for gliding doors	Art. no. 2002
damper for middle door	Art. no. 2177
opening damper	Art. no. 2000
set of 2 door opening dampers	Art. no. 2005



damper for gliding doors rauch EASY SLIDE
Art. no. 2182
Art. no. 2183
Art. no. 2180
deleted

INTRODUCTION

rauch EASY SLIDE



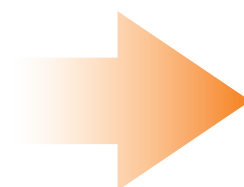
**EASY
SLIDE**

There will also be the following changes to sliding door dampers with the introduction of the innovative **rauch EASY SLIDE** runner:

Notes on **rauch ORANGE** ACCESSORIES 1.1:



Colour code A0033	damper for gliding doors OLD
set of 2 dampers for gliding doors	Art. no. 9TD7
damper for middle door	Art. no. 9TD6
set of 3 dampers for gliding doors	Art. no. 9TDB
damper for gliding doors 1 pieces	Art. no. 9TDE

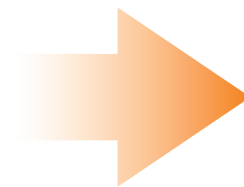


damper for gliding doors rauch EASY SLIDE
Art. no. 9DC2
Art. no. 9DC4
Art. no. 9DC3
Art. no. 9DC1

Notes on **rauch ORANGE** ACCESSORIES 2.0, 2.1, 3.0:



Colour code A0022, A0057	damper for gliding doors OLD
set of 2 dampers for gliding doors	Art. no. 9T71
set of 3 dampers for gliding doors	Art. no. 9T75
damper for middle door	Art. no. 9T72
damper for gliding doors 1 pieces	Art. no. 9T76

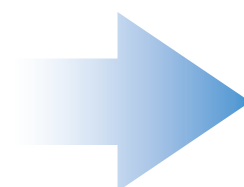


damper for gliding doors rauch EASY SLIDE
Art. no. 9DM1
Art. no. 9DM8
Art. no. 9DM4
Art. no. 9DM9

Notes on **rauch BLUE** ACCESSORIES 2.0:



Colour code A0031	damper for gliding doors OLD
set of 2 dampers for gliding doors	Art. no. 9TD7
damper for middle door	Art. no. 9TD6



damper for gliding doors rauch EASY SLIDE
Art. no. 9DC2
Art. no. 9DC4

For constructional reasons, only the following ranges of our brand **rauch BLUE** are affected by the change:

- ALEGRO
- MENDOZA
- PENZBERG
- TARRAGONA
- BARCELONA
- MINOSA
- RUBI
- VENLO
- FELDKIRCH
- MINOSA-PLUS
- SANTO
- FREIBERG
- NEVADA
- SIEGEN
- LORCA
- NIENBURG
- SKATE



Rauch Möbelwerke GmbH
Wendelin-Rauch-Straße
97896 Freudenberg
Germany

rauch



ROOM FOR LIFE

RAUCHMOEBEL.COM